



Florette, part of the Agrial Group, announces the acquisition of the Wigan site of MyFresh Prepared Produce Ltd.

As part of its vision to be a major player within the UK fresh produce category, Florette UK & Ireland (part of the French Agrial group) has acquired the Wigan site of MyFresh Prepared Produce Ltd – producers of a wide range of salad and vegetable products.

MyFresh, Wigan, which employs almost 300 people and formerly owned by the William Jackson Food Group, will continue to operate from its current location in Lancashire, with further plans by Florette to develop the business and invest.

Doug Robertson, managing director of Florette UK & Ireland commented: “The acquisition of MyFresh continues an exciting journey for Florette in the UK & Ireland. MyFresh is a successful business that complements our existing operations and will help us to grow in the convenience retail and food service markets – both of which are showing consistent levels of growth and allows us to meet consumers’ needs for healthy food options, whatever the channel”.

Doug added: “MyFresh shares similar business values to Florette and we are confident this new acquisition will be a great addition to the Florette portfolio. We would like to welcome MyFresh to the Florette family and look forward to growing together.”

The acquisition follows that of Axxgro Foods Ltd by Florette in 2016, manufacturer of a range of beetroot products.

**ENDS**

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