



The farmer-members of Agrial gathered in a General Assembly voted in favor of the merger with Natura'Pro

Gathered in a General Assembly on May 26th, 2023, in Caen, the farmer-members of Agrial voted in favor of the merger project with co-operative Natura'Pro. This same project was also approved during the Natura'Pro General Assembly on December 20th, 2022.

Effective from June 1st, this merger reflects the desire of both cooperatives to build a shared future serving their farmer-members, while respecting cooperative values and promoting synergies.

According to Christophe Devos, former President of Natura'Pro and now a new member of Agrial's Board of Directors: "We are happy and proud of this merger with Agrial, which will allow Natura'Pro's members to access new markets, as well as the technical expertise that Agrial currently possesses. There are many synergies because we will also bring new skills to Agrial, especially in irrigation and seeds. With Agrial, we share common values of honesty and transparency, and the guiding principle of this merger has always been to place the member at the heart of our discussions."

Arnaud Degoulet, Chairman of Agrial, stated: "We are delighted with this merger with Natura'Pro, a cooperative that shares the same values as us and will strengthen Agrial's presence in the Rhône Valley. Prior to this merger, Agrial had 14 agri-food sites and 150 goat milk producer members in this area. With this merger, Agrial's Southeastern Alps region reaches the size of the regions we know in the Grand Ouest, with nearly 1,000 committed farmer-members, around 40 local points (stores, silos...), and field teams to support members on a daily basis in all their productions."

About Natura'Pro

Natura'Pro is a multi-business agricultural cooperative rooted in the territories of Drôme, Ardèche, and the neighboring departments of Gard and Loire. It serves its farmer-members as well as businesses, local authorities, and individuals. Natura'Pro operates across four sectors (Agriculture, Gardening, Water and Irrigation, Power Equipment), based on cooperative values related to mutualization, the pursuit of added value for its co-operative members, a strong local presence, and an economic role in the region.

About Agrial

Agrial is a French agricultural and agri-food cooperative enterprise that supports its 12,000 farmer-members on a daily basis across the Grand Ouest region and the Rhône Valley to enhance the value and market their produce. With the support of strong brands, the group operates in the agri-food sectors of dairy, fresh produce, beverage, and meat. As a committed enterprise, Agrial promotes

responsible and high-performing agriculture and offers consumers safe, healthy, and delicious food.
Mor information : www.agrial.com

Press Contact : Clément DECORNE – c.decorne@agrial.com - +33 (0)7 60 98 79 69