



## **BENJAMIN DUPUY SUCCEEDS MARC ROUBAUD AS EXECUTIVE VICE-PRESIDENT OF AGRIAL'S BEVERAGE DIVISION, WITH EFFECT FROM 1 JANUARY 2024**



Marc Roubaud is retiring after a rich career in the agri-food and beverage sector. He stayed at Agrial for 6 years, after working for Danone, Scottish Newcastle, Logista, Heineken and France Boissons.

Marc joined Agrial in April 2017 as EVP of the Beverage division. As a member of the Group's Executive Committee, he has contributed to the development of the division (1,100 employees, €390 million sales), including the acquisition of Aston Manor in the UK and the Lancelot brewery in France. He has also worked to revitalise cider in France against a backdrop of falling consumption.

Benjamin Dupuy, 43, has been appointed EVP of the Beverage division with effect from 1 January 2024, and in this capacity will join Agrial's Executive Committee.

A graduate of ESA Angers and ESSEC Business School, Benjamin gained significant experience in the agri-food industry, notably with Nestlé and La Laiterie de Verneuil (Centre-Val de Loire French region) for nearly 15 years. He joined Agrial in May 2016 within the Fresh Produce division and successively held the positions of Deputy Director of Créaline, then Director of Operations for the division, before joining the Beverage division as Managing Director of the France BU in November 2022.



Benjamin will be responsible for managing the division's activities in the UK, the US and France, continuing its development and optimising its organisation in line with the Group's co-operative project.

Ludovic Spiers, Chief Executive Officer of Agrial, would like to extend his warmest thanks to Marc Roubaud for his contribution to the international development of Agrial's Beverage division, and wishes Benjamin Dupuy every success in his new role.

## **About Agrial**

Agrial is a French agricultural and agri-food co-operative that supports its farmer members on a daily basis to promote and market their products. Relying on strong brands, the Group has over 100 production sites in 11 countries and develops agri-food activities in the fields of milk, fresh vegetables and fruits, beverages and meats. A committed company, Agrial develops responsible and efficient agriculture and offers consumers safe, healthy and tasty food. Together, the 12,000 farmer members and 22,000 Agrial employees embody the company's values of sustainability, proximity, solidarity and boldness. In 2022, the Group generated €7.2 billion in revenue. More informations: [www.agrial.com](http://www.agrial.com)

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